



New South Wales Weightlifting Association Ltd

Social Media Policy

1. OVERVIEW

NSW Weightlifting Association (NSWWA) recognises that Social Media is an important part of the way Members communicate, and NSWWA therefore encourages Members to participate in Social Media and share their experiences of Olympic Weightlifting. NSWWA reputation is valuable and so are the reputations of NSWWA Members, sponsors and stakeholders so NSWWA prohibits Social Media communication that is defamatory, harmful to the proprietary rights of others, obscene, misrepresentative of NSWWA or used for commercial purposes. NSWWA has developed this Policy to encourage and promote appropriate use of Social Media by its Members which adds value and promotes the sport in a positive way.

2. DEFINITIONS

In this NSWWA Policy, Social Media refers to interactive electronic forums or online media where people are communicating, posting, participating, sharing, networking, bookmarking and mashing, For the Purposes of the Policy, Social Media extend to:

- a) Material communicated electronically, whether written, photographic, video, or audio, which is accessible by more than the individual Member;
- b) Facebook, YouTube, Twitter, Myspace, LinkedIn, Foursquare, Wikipedia, Flickr and all related domains;
- c) Blogs; social networking sites; instant messaging; social bookmarking, media sharing and collaborative editing websites;
- d) Any other forum which might be classified reasonably as social media as that term is generally understood; and
- e) Any other forum for public comment.

3. USE OF SOCIAL MEDIA

3.1 General Prohibitions

When using Social Media, Members must not:

- a) In any way abuse others or expose others to content that is offensive, inappropriate or for an illegal purpose;

- b) Impersonate or falsely represent any other person, including NSWWA or another Member;
- c) In any way abuse, harass or threaten any other person including NSWWA or another Member;
- d) Make defamatory or libellous comments;
- e) Use obscene, offensive, insulting, provocative or hateful language.
- f) Post material that infringes the intellectual property rights of others;
- g) Intrude upon the privacy of other Members of NSWWA without the consent of those Members;
- h) Interfere with the conduct of any event run by NSWWA or with the role and responsibilities of NSWWA;
- i) Violate security measures instituted at any NSWWA facility;
- j) Comment in a way that may be construed as harming the reputation of him or herself, another member or NSWWA, including its sponsors, partners, and stakeholders;
- k) Include personal information of yourself or others; or
- l) Comment on rumours, whether to deny, affirm, or speculate;

3.2 Prohibitions regarding use of NSWWA Social Media Platforms.

When on NSWWA Social Media platforms a Member must not:

- k) Make excessive postings on a particular issue or post multiple versions of the same opinion or information on Social Media platforms operated by NSWWA.
- l) Promote commercial interests in Social Media platforms operated by NSWWA; or
- m) Post internet addresses, links to websites, email addresses or other personal information on Social Media platforms operated by NSWWA.

4. CONSEQUENCES- DISCIPLINARY ACTION

4.1 Where a breach or suspected breach of this Policy occurs, NSWWA may:

- a) Make a necessary public comment such as a correction, clarification, contradiction or apology;
- b) Issue a formal warning;
- c) Report any breach of any law to any local authority or wronged party;
- d) Take any disciplinary action available to it under the Constitution or any by-law or Policy made under the Constitution; or
- e) Exercise any of its available rights at law.

4.2 NSWWA expressly reserves the right to take any action, including dealing directly with Social Media providers, to remove any posted material that it considers to be in breach of its Policy.

5. LIABILITY AND RESPONSIBILITY

5.1 If a Member makes public comment on Social Media or some other forum, that Member is solely responsible for that comment. Members should make it clear that the views expressed are their own.

5.2 Members who communicate their opinions and any other materials on Social Media do so at their own risk. A Member may be held personally liable for any commentary and/or material which may be defamatory, obscene or harmful to the commercial or proprietary rights of others.

5.3 NSWWA encourages Members to report any use of Social Media which is likely to harm NSWWA's reputation.

6. PRIVACY

6.1 NSWWA may record any information posted to Social Media platforms operated by NSWWA and may use that information for the purpose of administering such Social Media platforms or any other purpose consistent with NSWWA objects.

6.2 NSWWA strongly recommends that all Members protect their own personal privacy by not including personal information in Social Media communications (for example, email addresses, residential addresses or phone numbers).